## FOR IMMEDIATE RELEASE

## Fellowes Expands Its Portfolio with Launch of Markerboard Line-Up

Itasca IL [June 3<sup>rd</sup>, 2024] – In a strategic move to expand its product portfolio, Fellowes is announcing a category-expanding launch of markerboards, complementing its broad line of Contract Interiors products. After acquiring Springboard Working Surfaces LLC in 2023, Fellowes has expanded the markerboard product line to include custom and quickship programs to provide a comprehensive offering for its contract customers under the Fellowes brand.

The expansion into markerboards aligns seamlessly with Fellowes Contract Interiors' vision of transforming work environments into dynamic and collaborative spaces with high quality, strong aesthetics, and user-centric design.

"We are thrilled to add markerboards to our Contract Interiors product family," said Todd Holderness, General Manager, Fellowes Contract Interiors. "Adding yet another important accessory to our portfolio is a testament to our dedication to providing businesses with the tools they need to create inspiring and efficient workspaces. The full markerboard offering will complement our existing portfolio, reinforcing our position as a leader in specialty products."

The Fellowes markerboard offering will be comprised of multiple series falling under mobile boards, wall-mounted boards, and accessories. The offer will include premium materials, such as magnetic and non-magnetic glass, in either high gloss or SatinEtch finishes. Porcelain wall boards will also be available. Many of the wall-mounted and mobile markerboards are available in 12 standard back-painted or frame finishes. Through the Fellowes Markerboard ID program, easy-to-specify custom sizes, special colors, and digital prints are available, allowing customers to create unique and beautiful writing surfaces. All Fellowes Markerboards are backed by a Lifetime Warranty.

For projects that need fast delivery, mobile and wall Markerboards in popular sizes and a white finish ship within 48 hours, along with a vast offering of premium accessories like pen holders, trays, magnets, erasers, and microfiber clothes.

## **About Fellowes Brands:**

Fellowes, a fourth-generation family-owned company providing trusted workplace solutions, is celebrating more than 100 years under the private ownership and executive leadership of the Fellowes family. Fellowes is a global leader and trusted partner that provides product solutions to fulfill a broad range of WorkLife needs. Throughout its history, Fellowes has been grounded in its purpose to "serve at the intersection of family, innovation, quality, and care." Headquartered in Itasca, Illinois, USA, Fellowes operates from 25 locations across the globe. For more information, please visit Fellowes.com.