



Fellowes' Rising™ Monitor Arms Win Silver at IDEA Awards, Setting New Standards in Design and Functionality.

Itasca, IL – [September 12, 2024] – Fellowes, a global leader in office solutions, proudly announces that its Rising™ Monitor Arms have won the Silver Award at the prestigious International Design Excellence Awards (IDEA) from the Industrial Design Society of America in the Office & Accessories category. This accolade underscores Fellowes' commitment to innovation, design excellence, and enhancing the modern workspace.

Judges evaluated Rising™ Monitor Arms based on categories such as materials, cost, and aesthetics, as well as its benefits to users, clients, and society. The committee found Rising™ Monitor Arms to be meticulously designed to marry sophisticated aesthetics with superior functionality.

Available in 16 different configurations, Rising™ offers maximum adjustability to accommodate one, two, or three computer screens, along with various height and length options to meet the unique needs of any workspace. The design-forward monitor arms are engineered with RotationStop™, a groundbreaking feature that allows users to adjust their monitor swing between 14 distinct stop points without disassembling the arm or requiring tools.

A key highlight of the Rising™ line is its SnapKinect™ assembly system, which simplifies installation. This innovation eliminates the need for specialized tools,

allowing users to get to work faster and with less hassle. Additionally, the monitor arms are available in nine finish colors, offering a blend of form and function that complements any office décor and enhances the overall workspace environment.

Beyond functionality and aesthetics, Rising™ also reflects Fellowes' commitment to sustainability. The product line is part of Fellowes' Design for Environment (DfE) initiative, featuring 100% recyclable packaging and a modular system that facilitates easy component replacement and reconfiguration. The use of high-quality materials, including aluminum, ensures that Rising™ Monitor Arms are not only durable but also environmentally responsible, making them an investment in both the present and future of workspace design.

Fellowes is particularly proud of the Rising™ custom color and logo program, which allows clients to create one-of-a-kind monitor arms that align with their brand identity. This program is designed to inspire creativity, strengthen brand recognition, and elevate the aesthetic appeal of any office.

Winning the Silver Award at the IDEA Awards is a testament to Fellowes' dedication to pushing the boundaries of what office accessories can achieve. By focusing on the needs of modern professionals, Fellowes continues to deliver products that are both innovative and impactful.

About IDEA from iDSA

IDEA recognizes products and services that encourage, and inspire. Ultimately, the IDEA award honors great design that brings real benefit to users, clients, and society.

For more than 40 years a jury reviews IDEA entries using 5 criteria: Design Innovation, Benefit to User, Benefit to Client/Brand, Benefit to Society, and Appropriate Aesthetics.

About Fellowes

[Fellowes](#), a fourth-generation family-owned company providing trusted workplace solutions, is celebrating more than 100 years under the private ownership and executive leadership of the Fellowes family. Fellowes is a global leader and trusted partner that

provides product solutions to fulfill a broad range of WorkLife needs. Throughout its history, Fellowes has been grounded in its purpose to “serve at the intersection of family, innovation, quality, and care.” Headquartered in Itasca, Illinois, USA, Fellowes operates from 25 locations across the globe. For more information, please visit Fellowes.com.

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